

Calling for Cash

JVT will be sponsoring a new contest at area football games this fall. "Calling for Cash" allows any fan attending the game to sign up their cell phone number for the chance to win \$50! One number will be drawn and called, and whoever answers will win the prize. There is no cost to enter the contest and JVT will be providing a donation to each school who hosts a contest. The remaining contests to be held in October are listed below. Three games were also held in September at local schools. See you at the game!

Game

Aberdeen Roncalli vs Sisseton at Aberdeen
Aberdeen Central vs Yankton at Aberdeen
Groton vs Deuel at Groton

Date

Fri. Oct. 9
Fri. Oct. 16
Thurs. Oct. 22



Chuck Minard was the winner of the Calling for Cash contest at the Frederick game Sept. 11. Marketing Coordinator, Jody Sandvig is pictured with Minard.

JVT Supports Building Project



JVT recently donated \$500 to the Carnival of Silver Skates and Groton Soccer Association for the construction of the joint, multi-purpose building. James Valley is also providing \$500 worth of advertising on JVT's local channel 9 to promote fundraising events. Chris Hanson, a representative of the Carnival of Silver Skates, is pictured with JVT marketing coordinator Stacy Oliver.

DIAL TONES NEWSLETTER

Vol. 56 October 2009 No. 512

keeping you in touch

JVT Pays \$471,527 to Local School Districts

One of the benefits of doing business with JVT is that the company provides support to your local school districts through a variety of sponsorships and donations, and through the payment of gross receipts taxes.

Each year your cooperative pays gross receipts taxes on all the revenue that the company collects. These taxes are then distributed to the school districts in each of the counties where the revenue was generated.

In 2008, JVT paid a total of \$471,527 to twelve area school districts in seven counties.

When making decisions about your telecommunications purchases, take into consideration whether the company is a local entity such as JVT who provides monetary support each year to the schools in its service area, or whether it is in fact a national or regional company who does not provide such tax payouts. Shopping local pays! The total for each school district includes:

School District	Total
Aberdeen	\$252,001
Britton-Hecla	\$14,844
Conde	\$10,935
Doland	\$12,301
Elm Valley	\$14,289
Faulkton	\$760
Groton Area	\$123,976
Ipswich	\$177
Langford	\$6,466
Northwestern Area	\$21,930
Redfield	\$10,536
Warner	\$3,312

October is Cooperative Month

Would you trust a business more if you owned it? Cooperative businesses like James Valley Telecommunications are owned by more than 154.7 million Americans. Member-owned cooperative businesses touch the lives of virtually all Americans every day and provide almost every product and service imaginable. And since cooperatives are owned by their members, you know you are getting a good deal and that more of the money you spend stays in your community.

JVT is proud to be a part of the communities it serves and demonstrates its commitment through donations, sponsorships, scholarships, gross receipts taxes, and the involvement of our employees in community service organizations, youth sports, volunteer groups, and more.

One of the best benefits of being a member of a cooperative is the payment of capital credits. For every dollar you spend with JVT, a percentage will be returned back to you! How it works is any income over JVT's expenses results in margins, which are returned over time to the members in the form of capital credits. Over the past 10 years, 41.40% of member patronage was allocated back to members.

Later this month, you may be receiving a capital credit check from JVT which represents the portion that is being "retired," or returned to the members, for business you have done with JVT in previous years. Thank you for your patronage!

Phone Directory Updates

Alliance Construction Columbia 396-2700
Braun LeRoy & Joy Mellette 887-3717
 Shop Line 887-3108
Eclipse Tim & Sara Frederick 329-2214
Freeland Justin Houghton 396-2478
Hill Jason Groton 397-4455
Hofer Nik & Amy 635-6480
Hofer Perry & Linda Doland 635-6474
 Shop Line 635-6475
Holler Gladys Bristol 492-3384
Kelly Abby Groton 397-8240
LaChance Thomas Turton 897-6634
Lacher Dale & Belva Conde 385-5619
Loterbauer Donald Bristol 492-3290
Schaller S 397-8314
Smith J Bristol 492-3399
Suhrer Thilo Frederick 329-2011
Treeby Hal & Peggy Hecla 994-2100
 Hal's Cell 994-7469
Wieseler Jeremy Conde 382-5291
Young Sharon Groton 397-7547



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What's On This Month...

Scholarship Essay

"Describe the communication methods used by your generation compared to your parents' generation."



Name: Morgan Schuring
Parents: Brian and Terri Schuring, Groton
School: Groton High School
College Plans: Attend South Dakota State University, major in nursing.

Morgan is one of five high school seniors in JVT's service area to receive a \$500 Bob Peterson Memorial scholarship from JVT!

The way people communicate today is a lot different than that of my parents' generation. In the last twenty years or so there has been a gradual change in the way we

communicate, but nonetheless, a great one. Being able to stay in touch with your family and friends has become a lot easier and a lot more fun in recent years with the advancement of our communication methods.

The most commonly used phone today is the cell phone, something one wouldn't find too many of twenty years ago. At the rate of cell phone usage today, I don't think the way we communicate would be even remotely close to the way it is now if we didn't have them. At this day in age it isn't strange to see a fourth grader with a cell phone, as more and more parents are finding this to be an excellent way of communicating with their children.

Another "new" method of communication in my generation is instant messaging. The use of MSN, email, and facebook has greatly increased in the last ten years. This form of communication can be very handy and allows people to stay in touch better. It is most popular with teens and kids, but now it is becoming just as popular with the parents.

Although my parents' generation had the basics of these communication methods there is no doubt the technology in communication has surpassed their imaginations. I don't think too many people expected a better way of communicating other than by their land line phones. Parents that once thought they would never need a cell phone or computer are now finding it a mandatory way of communication. The communication advancement in just the last generation alone has proved to be a big one; it has changed the way everyone communicates, young and old.

October TV Premieres

Don't miss the start of your favorite shows this season! Below is a list of some of the October premieres. To add cable TV service, dial 611 from your home phone. Sign up now and get one month free!

Oct. 1	"Private Practice," ABC (ch 13, HD ch 605)
Oct. 4	"Three Rivers," CBS (ch 4, HD ch 602)
Oct. 6	"Dirty Jobs," Discovery (ch 23)
Oct. 9	"Ugly Betty," ABC (ch 13, HD ch 605)
Oct. 14	"Nip Tuck," FX (ch 53, HD ch 629)
Oct. 15	"30 Rock," NBC (ch 5, HD ch 603)
Oct. 16	"Supernanny," ABC (ch 13, HD ch 605)

Set your DVR in case you can't be home! With DVR, you can record every episode of your favorite shows or just the episode you are going to miss. You can also pause and rewind live TV. Dial 611 from your home phone to add DVR service for just \$9.95/month! Service not available in all areas.

Brian Meyer Memorial Scholarship

The Brian Meyer Memorial Scholarship was established to memorialize the work of Pierre attorney Brian Meyer. For nearly three decades, Brian Meyer served as legal counsel to a number of telecommunications cooperatives, electric cooperatives, and other telecommunications entities in South Dakota. Brian's vision, foresight and hard work helped make South Dakota a national leader in the telecommunications industry prior to his passing in 2003. The South Dakota Telecommunications Association and its member companies helped establish this scholarship to honor Meyer's memory and foster a legacy of service to South Dakota's small towns and rural areas.

The \$1,000 scholarship is available to applicants who have completed at least two semesters of course work at an accredited post-secondary school in South Dakota and reside in an SDTA member company service area, including James Valley Telecommunications. The scholarship can be used at any post-secondary educational institution in South Dakota including public and private universities, technical schools, trade schools or community colleges.

Check the JVT website at www.jamesvalley.com for information and the forms.

JVT Board Governance

JVT Board

President	Duane Jark
Vice President	Roger Zastrow
Secretary	Merle Hanson
Treasurer	Bill Troske

NVC Board

President	Bill Troske
Vice President	Bill Ewalt
Secretary	Wendell Rye
Treasurer	Mark Wattier

Get the LG 265 for Only \$25.95

Add cell phone service in October and get the LG 265 for only \$25! The LG 265 is the ultimate phone for texting. Offer for new cell customers only.



- ◆ 1.3 Megapixel camera
- ◆ Sliding QWERTY keypad
- ◆ MP3 Player
- ◆ Memory Storage
- ◆ Bluetooth

Stop by JVT's office to sign up today!
Offer expires October 30, 2009.

Some restrictions apply. Two-year contract required.

HBO Free Preview Weekend

JVT is offering a free preview weekend for cable TV customers October 2-4. Tune to channel 200 for a weekend of free HBO programming.

HBO brings home the best! Get a new, never-before-seen-on-HBO movie every Saturday night, 52 weeks a year--guaranteed! Plus catch award-winning HBO original movies and innovative HBO original series, World Championship Boxing and enriching family programming all without commercial interruptions.

Programming ratings will vary from G to R. Parental control mechanisms, where applicable, will remain in effect.