

Cinemax - *X-Men: The Last Stand*. The discovery of an antibody that can turn mutants into normal humans results in full-scale war in this third entry in the X-Men saga. At the core of the controversy is a little boy whose body produces the antibody, and a tycoon whose personal stake prompts him to begin mass-production of this new "cure." While Professor Charles Xavier and his X-Men are leery but open to the possibilities, the wrathful Magneto and his mutants set out to annihilate every trace of the antibody--using the resurrected Jean Grey (now known as Dark Phoenix) as an unstoppable weapon.

Showtime - *Championship Boxing: Marquez v. Vasquez Saturday, August 4 at 8:00pm*. Marquez - Vasquez II pits two of Mexico's biggest stars in the fight of their lives for the WBC Super bantamweight title. But first, behold reigning champion Celestino Caballero take on the tenacious Jorge Laceriva for the WBA Super Bantamweight title.

To add a premium movie channel, call 611 today!

HD TV Update

JVT's management and employees are currently working hard to bring high definition programming to its members. We are currently testing the service and hope to have it available soon. Please stay tuned to future issues of the *What's On* for updates on the HD service.

Interested in HD?

Email marketing@nvc.net and we'll add you to the list.

**JAMES
VALLEY
CABLE TV**

What's on?

Vol. 6 * August 2007 * No. 8

Summer Movies & Events

Don't miss these great movies/events on JVT's premium movie channels this August.

Starz - *Talladega Nights: The Ballad of Ricky Bobby*. Comic sensation Will Ferrell plays Ricky Bobby, a figure who is at once laughably ridiculous, infuriating, and loveable. Ricky Bobby, with his bleached-blond wife, cute sons Walker and Texas Ranger, and dim-bulb sidekick Cal has got it made. He is NASCAR's most popular driver, and nearly every aspect of his life is endorsed by a recognizable product. Yet his racetrack kingdom is not unshakable: two formidable opponents, his father, Reese (Gary Cole), and a flashy new opponent, the openly gay French import Jean (played by a hilarious Sasha Baron Cohen, known to millions as Ali G), threaten to hijack his crown and expose his vulnerabilities.

HBO - *The Inside Man*. A cunning thief sets an elaborate bank robbery in motion that quickly spirals out of control. Or is it going exactly as planned? Denzel Washington, Clive Owen and Jodie Foster star in this riveting thriller from director Spike Lee that the L.A. Times described as "deft and satisfying." As the midday heist of a crowded lower Manhattan bank turns into a simmering hostage crisis, lead cop Keith Frazier (Washington) carefully mulls his next move. Enter Jodie Foster as a deeply connected and highly paid broker of sorts who steps into the middle of the fray on the behalf of an unexpected source. Christopher Plummer, Willem Dafoe and Chiwetel Ejiofor co-star in this intense film that turns the heist flick on its ear.

continued on back page

This Month's Feature Channel: The NFL Network



Channel 58

www.nfl.com/nflnetwork

The NFL Network is the national television home to the preseason, providing wall-to-wall coverage of 52 preseason games throughout August and early September. Fantasy football fans rejoice, as they can finally scout all the teams as they plan for their 2007 rosters.

NFL Network will kick off the most comprehensive coverage of the Hall of Fame Weekend in the 44-year history of the Pro Football Hall of Fame with more than 14 hours of programming that begins Thursday,

August 2. On Saturday August 4, NFL Network will air the enshrinement ceremony live from Canton and then the first preseason game on Sunday, August 5th when the New Orleans Saints play the Pittsburgh Steelers.

Inside Minicamp & Inside Training Camp is the show for fans eager to get a glimpse of how their NFL team is preparing for the 2007 season. NFL Network is taking a minicamp tour, exclusively covering a cross section of NFL's minicamps from coast to coast throughout May, June and July. NFL Network turns its focus to training camps in August, visiting NFL teams as they make final preparations for the 2007 season.

2007 Preseason Games in August

**** All games are at 8pm (eastern time) ****

Sun., Aug. 5	New Orleans vs. Pittsburgh	NFLN
Thu., Aug. 9	Indianapolis at Dallas	FOX
Fri., Aug. 10	Buffalo at New Orleans	CBS
Sat, Aug. 11	Washington at Tennessee	NFLN
Sun, Aug. 12	Seattle at San Diego	NBC
Mon, Aug. 13	Denver at San Francisco	ESPN
Thu., Aug. 16	Miami at Kansas City	ESPN
Fri., Aug. 17	Minnesota at N.Y. Jets	FOX
Sat, Aug. 18	San Diego at St. Louis	CBS
Sun, Aug. 19	N.Y. Giants at Baltimore	NBC
Mon, Aug. 20	Chicago at Indianapolis	ESPN
Thu., Aug. 23	Jacksonville at Green Bay	FOX
Fri., Aug. 24	New England at Carolina	CBS
Sun, Aug. 26	Philadelphia at Pittsburgh	NBC
Mon, Aug. 27	Cincinnati at Atlanta	ESPN

The Cable Corner "Tip of the Month"

Online TV Listings

Next time you're wondering what to watch log onto www.zap2it.com or www.tvguide.com. Once you put in your zip code, you can search either website for tv shows or movies on your local channel lineup. You can also check out what's been happening on your favorite show, read about TV news and see reviews of upcoming shows. Each website also has information on movies and celebrities.

www.zap2it.com www.tvguide.com



Welcome New Members

Czmowski, Amanda Bristol 492-3443
 Dunker, Steve & Betty Groton 397-6938
 Engels, Eric & Jessi Mansfield 887-3786
 Ferrell, Jacki J Groton 397-4544
 Flattum, Glenn Bristol 492-3470
 Frohling, Shannon Hecla 994-2641
 Green, Willis Bristol 492-3197
 Johnson, Reid & Nicole Groton 397-8390
 Kirnan, F Groton 397-3137
 Kurth, Tricia Groton 397-8191
 Lee, Jonathan Mansfield 887-3490
 Moore, James Frederick 329-2147
 Pigors, Julie Groton 397-2758
 Price, Rev Jan Groton 397-4538
 Selzler, Mark 382-5208
 Sippel, Hilda Groton 397-2619

IMPORTANT DATES IN AUGUST

- 1 Respect for Parents Day
- 3 National Watermelon Day
- 5-11 National Smile Week
- 10 Disconnect Day
- 13-19 Brown County Fair
VISIT JVT'S BOOTH!
- 18 1939, Wizard of Oz Premiered
- 21 1959, Hawaii joined the United States
- 23 1966, First Photo of Earth from the Moon
- 28 1963, Martin Luther King Jr gave "I Have a Dream" Speech
- 31 Bills Sent Out



Directors

Houghton - Columbia - Frederick	District 1	Roger Zastrow
Claremont - Hecla	District 2	Wendell Rye
City of Groton	District 3	Merle Hanson
Rural Groton - Andover	District 4	Bill Ewalt
Ferney - Mellette	District 5	Duane Jark
Conde - Bristol	District 6	Mark Wattier
Turton - Doland	District 7	William Troske

cont. from front page - Internet Lingo 101

ASL - Age/Sex/Location
 MorF - Male or Female
 LMIRL - Let's Meet In Real Life
 KPC - Keeping Parents Clueless
 ADR or addy - Address
 WYCM - Will You Call Me?
 KFY - Kiss For You
 WUF - Where Are You From?
 WYRN - What's Your Real Name?
 KOTL - Kiss On The Lips

Kids and teens need to know that unless they absolutely know the person they are communicating with over the Internet, not to accept everything a person says online at face value. They must understand the online danger they could be in and be alert.

Basic Safety Tips for Instant Messaging:

- * Choose a non-identifiable, non-gender-specific screen name (and keep it clean!)
- * Never give out any personal information. That means your real name, telephone or cell phone number[s], mailing address, passwords, etc.
- * Never accept files or downloads from people you don't know or from people you do know, if you weren't expecting them. This includes URLs.
- * Never arrange to meet someone offline that you only know through IM conversations.
- * Make sure you know how to save copies of IM conversations.

For more information about keeping your kids safe and to learn more "Net Lingo" visit these sites:

www.netlingo.com www.isafe.org
www.wiredsafety.org www.netsmartz.org

Contact Information

James Valley Telecommunications ★ 235 E. 1st Avenue ★ PO Box 260 ★ Groton, SD 57445-0260
 605-397-2323 or 1-800-556-6525 ★ Fax: 605-397-2350
 Email: jvinfo@jamesvalley.com
 Website: www.jamesvalley.com

DIAL TONES NEWSLETTER

Vol. 54

August 2007

No. 486

Summer Parades



JVT staff participated in four parades this summer in area towns celebrating their 125th anniversaries.

Mansfield held their Quasquicentennial Parade on June 9, with the theme "Classic Times, Classic Cars & Classy People".

The next weekend, Northville celebrated their "125 Years of Community Pride" on June 16.

Bristol held its parade on June 23, which featured a visit from former NBC news anchorman Tom Brokaw, pictured below with JVT employee Stacy Oliver. JVT also hosted a watermelon feed in Bristol on June 22.

The final parade of the summer was held in Frederick on July 7. The picture above shows the JVT truck driving past the Frederick Community Band.



Internet Lingo 101

Attention Parents: Your kids love technology, they're expressing themselves and bettering their computer skills, but you need to keep up with them. While the Internet has many great benefits, it is important to be aware of the dangers that exist, especially for children and teens:

- * 20% of children age 10-17 have received unwanted solicitations online - one out of every five kids!
- * 89% of solicitations are made in either chat rooms or Instant Messages.
- * 75% of youth who received an online sexual solicitation did not tell a parent.
- * 15,000,000 youth are using Instant Messaging.
- * 4,000,000 children post content to the Web daily.

Instant Messaging is a technology that gives users the ability to identify people online and to exchange messages with them in real time. It typically works like this: The instant messaging system alerts you whenever somebody on your "buddy list" is online and trying to contact you via your computer; you can then initiate a chat session with that person and type text messages back and forth.

The best way to keep your kids safe while they are using this technology is to limit their online chatting to times when you are available to supervise. In addition, you need to learn the language they use. Here are just a few of the Internet acronyms every parent needs to know:

POS - Parent Over Shoulder
 PIR - Parent In Room
 P911 - Parent Alert
 PAW - Parents Are Watching
 PAL - Parents Are Listening

continued on back page

**JAMES
VALLEY**
TELECOMMUNICATIONS

GEEK SPEEK!

Today's Topic: Social Networking

JIMMIE SAYS...

A social network service is an on-line network for communities of people who share interests and activities, or who are interested in exploring the interests and activities of others. Most social network services are primarily Internet based and provide a collection of various ways for users to interact. The most popular social networks are email, chat, instant messaging, video sharing & blogging. Let's take a look at each one of these individually:

Email: is a method of storing, composing, saving and sending messages over the Internet. The most common forms of email are Microsoft Outlook, Outlook Express, Mac OS Tiger Mail and Thunderbird.

Instant Messaging: is a form of real time communication between two or more people based on typed text. The text is transmitted via computers connected over a network such as the Internet. Different types of instant messaging services include MSN, ICQ, Skype, AIM and Yahoo.

Video Sharing: refers to websites or software where a user can distribute their video clips for anyone to view. The most popular video sharing sites include YouTube, Break.com and MySpace.

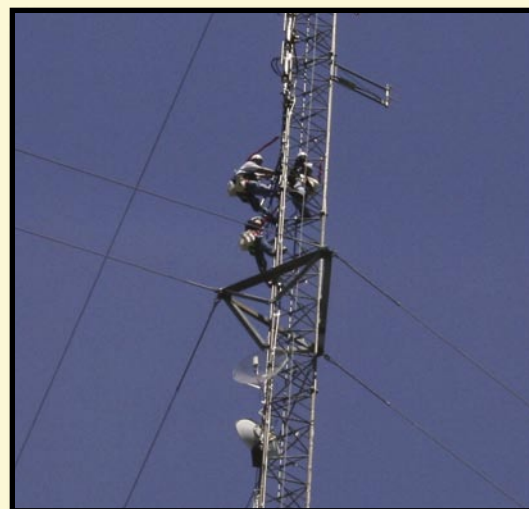
Blogging: is a website where entries are written in chronological order and displayed in reverse chronological order. Blogs provide commentary or news on a particular subject such as food, politics, or local news; some function as more personal online diaries. A typical blog combines text, images, links to other blogs, web pages, and other media related to its topic.

Parents should teach their children to be extremely careful when they are using any of the above social networking tools. Make sure they are only communicating with people they know and not giving out personal information to strangers.



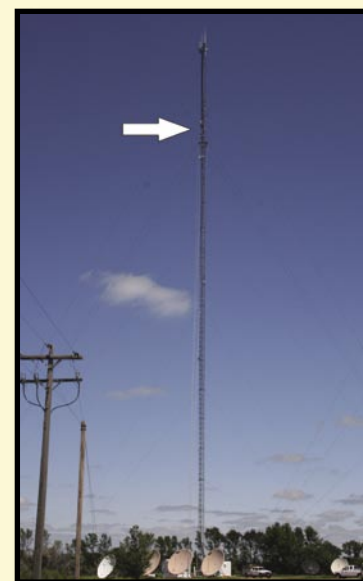
EMPLOYEE NEWS

Employees Climb Towers



In order to provide maintenance and support for JVT's cell service, two of the co-op's employees recently completed a vigorous tower climbing school held in Albuquerque, New Mexico.

Adam Bruner and Justin Bahr join fellow employee Rick Stugelmayer as certified tower climbers. The three are shown above climbing the tower located



directly behind Northern Electric in Bath. In the picture to the left, the white arrow depicts how high they were.

The Bath tower is just one of the twenty locations that will provide excellent cell coverage throughout JVT's service area. Members are reminded to stay away from long-term contracts with their existing cell providers, as employees are working

hard to have JVT's service ready as soon as possible. If you would like more information about the service, please contact JVT by calling 611 from your home phone or sending an email to marketing@nvc.net and we will contact you as soon as the service is available.

Scholarship Essays

Five high school seniors have been selected to receive the \$500 Bob Peterson Memorial Telecommunications Scholarships from JVT. Students were asked to submit an essay on the topic *"What are the benefits of cell phone usage in rural South Dakota?"*. Two of the essays are included below.



*Student: Carli Ellwein
Parents: Todd & Melissa, Frederick*

Advancements in technology have caused today's society to view cell phones as a necessity. It seems that everywhere you look, someone, no matter what their age, is holding a cell phone in his or her hand. There are many obvious benefits to cell phone usage, especially in rural South Dakota. Some examples include business deals executed on remote highways, school bus drivers calling for help, or teenagers telling their parents their whereabouts.

People often state the reason for buying a cell phone is generally for security reasons. Having a means of communication at your fingertips every second of the day tends to be very comforting. With the ownership of a cell phone it is no longer a fear to be stranded along a road after a car accident, a medical emergency, or a snow storm, which anyone living in South Dakota knows, the percentage of one of these events occurring is, unfortunately, incredibly high.

Additionally, there are also a few benefits that are not quite as obvious. Many people work or attend school in a different county than they live in. A benefit to cell phone usage in rural South Dakota that could be effortlessly

*Frederick Area High School
College: Augustana Field: Communications / Spanish*

overlooked is most cell phone companies offer long distance packages to their costumers. This benefit gives people reasons to stay in touch more easily and inexpensively.

Another benefit worth mentioning is that the usage of cell phones would be very helpful on local farms. A large portion of rural South Dakota contains both farm and rangeland that cover a vast amount of acres. CB or mobile radios do not have the ability to reach across a wide range of miles, let alone across the entire state. Having cell phones on the farm would make it a great deal easier to conduct business. With the addition of James Valley Telecommunications' new towers in some of the poorer reception areas service will be even more reliable and valuable.

No matter where you live, communication is an essential part of your daily life. Cell phones are quickly demonstrating just how easy this need can be obtained. With more and more advancements each year cell phones continue to offer affordable communication. So whether you find yourself stranded on a deserted gravel road or a teenager "touching base with the home fort" you can have the reassurance that your cell phone is right next to you, ready and waiting. That is, of course, if you remember to charge it.



*Student: Seth Erickson
Parents: John & Meri, Groton*

Cell phones are very important to have, especially in rural areas. The weather in South Dakota is always different and we can never predict what it is going to be like. Also, unprecedented things happen while driving.

Many times during the day the weather seems just fine. By the time I am ready to go home from school, the weather is terrible. The roads become very slick and the visibility is low. If I would ever go in the ditch, I'd have my cell phone to call someone to come pull me out or give me a ride.

Just a couple of weeks ago I ran out of gas on my way home from a basketball game. It was a good thing I had my cell phone because I was able to reach my dad and he came and put enough gas in my car to make it home for the night. No one knows what can happen on the roads. The deer are terrible and I don't know how many flat tires I've gotten from running over nails on the gravel roads. Believe me, I've used my cell phone

*Groton Area High School
College: SDSU Field: Physical Therapy*

several times from these circumstances.

My dad uses his cell phone on the farm constantly. He can keep in touch with his brother and dad, whom he farms with. They can let each other know if they need assistance, more fuel, more fertilizer, or if they are having trouble. They can also get assistance faster for a tire that needs fixed or a part that needs replaced. My dad can also keep in touch with my mom on those late nights when he is combining or baling. Mom can know that he is safe and when he will be home.

Peace of mind for my parents is probably one of the biggest reasons I got my cell phone. They don't have to worry about where I am or if I have had car trouble. They don't have to worry the nights I am getting home late from a game.

Without cell phones, people could be stranded and stuck in terrible positions without being able to get a hold of someone to come and help them. Cell phones benefit everyone whether in state of emergencies, or just to talk to someone. Cell phones have made living in rural South Dakota safer and easier.

