



## GEEK SPEEK!

### TODAY'S TOPIC: Privacy On The Internet

Do you want everyone to know where you live?

The World Wide Web is one of the most widely used information and entertainment mediums in existence today. Much of the information online is legitimate, trustworthy, and helpful. Unfortunately, the Internet also contains websites that when misused, can be dangerous, especially

to children.

Recently, the major search engine on the Internet, Google, implemented a feature which enables you to type a telephone number into the search bar and hit enter. If you follow-up with MapQuest, you will be provided a map to the house where the phone number is located. Google also provides a link that will give directions to the address. This can lead ANYONE to your front door!

Everybody should be aware of this. It's virtually a nationwide reverse telephone book with obvious and alarming safety issues. If someone gives out their phone number, anybody can readily do a search and find out where they live.

If you have an unlisted number or cell phone as a primary contact, this will not apply to you. However, you may want to share this information with family and friends.

Take a moment to look up your own phone number and find out if it is mapped:

1. Go to [www.google.com](http://www.google.com)
2. Type your phone number (including area code) into the search bar
3. Press the enter key or click on "google search"

If you want to remove your name from the Google phonebook:

1. Click on your telephone number
2. Click on "Request to have your name removed from this list"
3. Fill out the form and click on "submit form"
4. Your removal request will be processed in approximately 48 hours

Internet technical support is available 24 hours a day, 7 days a week by calling 1-888-919-8945.

## SHOOT FOR LOOT

January was "Shoot For Loot" time at several games throughout JVT's service area. These contests give one shooter the chance to make up to \$100 by completing a lay-up, free throw, 3-point shot and half-court shot in 45 seconds. JVT also donates \$100 to each school who hosts a "Shoot For Loot" contest, and there is no cost for people to sign up to be the shooter.

At the game in Groton on Jan. 4, Brady Lesnar won \$25. Zach Duncan completed three of four shots at the game in Northwestern on Jan. 15 and won \$50 for his efforts. Zach is pictured below with James Groft, general manager of JVT. Contests were also held at Conde on Jan. 18, Doland on Jan. 22, and Frederick on Jan. 25. Results from the rest of the games were not available at press time.



## NEW SECURITY REQUIREMENTS NOW IN PLACE

Over the last two months, members have been asked to fill out an "Account Verification" form that will provide further protection of your account information. If you have not returned this form, please notify our office as soon as possible.

The FCC (Federal Communications Commission) requires that we follow these additional security procedures because thousands of people have been hurt by database brokers who use telephone account information illegally.

JVT staff can only discuss your account with persons authorized or listed on the account. We will also need to verify your identity when you call or stop in the office. We apologize for any inconvenience, however please understand that these additional steps are meant to protect you. Thank you for your assistance and patience!

## WELCOME - NEW MEMBERS!

Crawford Colby & Anissa Columbia 396-2484  
 Crockett James & Marcie Groton 397-3575  
 James Pat Columbia 396-2394  
 Johnson Kirstie Andover 298-5279  
 Marske Dennis & Sandy Andover 298-5295  
 McKiver Kyle & Connie Andover 298-5604  
 Rainford Clint & Jeannie Stratford 395-6642  
 Stahl Doug & Danielle Mellette 887-3773  
 Wolter Coralea Groton 397-8248

## IMPORTANT DATES

### Black History Month

- 2 Groundhog Day
- 3 Super Bowl XLII
- 5 Mardi Gras
- 6 Ash Wednesday
- 7 Chinese New Year
- 10 Disconnect Day
- 12 Abraham Lincoln's Birthday
- 14 Valentine's Day
- 18 President's Day
- 20 1962, John Glen Orbiting The Earth
- 22 George Washington's Birthday
- 29 Bills Sent Out

## YELLOW PAGE SALES

The official JVT phone directory sales representative, Virg Geary of Independent Pinnacle Services, will begin contacting businesses late this month and early next month about their advertising for the June 2008 phone book. All members are encouraged to check their white and yellow page listings and call our office at 611 if you would like any changes made.



## VALENTINE'S DAY FACTS

Legend has it that Valentine's Day originated to commemorate the anniversary of the death of St. Valentine, a Roman clergyman who was executed on Feb. 14, about 270 A.D., for secretly marrying couples in defiance of the emperor. Americans probably began exchanging handmade valentines in the early 1700s.

### Top Ways to Celebrate Valentine's Day Household participation rates

|                    |                     |
|--------------------|---------------------|
| Greeting Cards 65% | Plush 21%           |
| Date Night 44%     | Other Gifts 17%     |
| Candy 38%          | Perfume/Cologne 12% |
| Flowers 32%        | Jewelry 11%         |
| Gift Cards 29%     |                     |

180 million - number of Valentine's Day cards exchanged annually, making Valentine's Day the second-most popular greeting-card-giving occasion.



## BOARD OF DIRECTORS

|                                 |            |                |
|---------------------------------|------------|----------------|
| Houghton - Columbia - Frederick | District 1 | Roger Zastrow  |
| Claremont - Hecla               | District 2 | Wendell Rye    |
| City of Groton                  | District 3 | Merle Hanson   |
| Rural Groton - Andover          | District 4 | Bill Ewalt     |
| Ferney - Mellette               | District 5 | Duane Jark     |
| Conde - Bristol                 | District 6 | Mark Wattier   |
| Turton - Doland                 | District 7 | William Troske |

# JAMES VALLEY TELECOMMUNICATIONS

235 E 1st Ave • PO Box 260  
Groton, SD 57445  
(605) 397-2323 Toll Free 1-800-556-6525

Office Hours  
Mon-Fri 8am-6pm  
[www.jamesvalley.com](http://www.jamesvalley.com)

# DIAL TONES NEWSLETTER

Vol. 55 February 2008 No. 492

keeping you in touch

## BUNDLE UP AND SAVE JVT Announces Cell Phone Bundles

One of the biggest advantages of purchasing your cell phone service from JVT is the opportunity to have all of your telecommunications services on one bill. This means you can earn capital credits on your monthly cell phone bill! Each JVT member is getting an average allocation of 51% of the amount they paid for services in the prior year. This effectively makes your rates 51% lower than what your monthly billing indicates. In addition, the cell phone bundles offer a substantial discount over your regular rates. **Get all four services for only \$149.95 - a savings of 14% or \$24.85!**

**4 GREAT services** ▶ Cell Phone  
 ▶ Land-Line Phone with Unlimited Long Distance  
 ▶ High-Speed Internet  
 ▶ Digital Cable TV

**1 LOW price** Any Two with Cell Phone  
**Only \$115<sup>95</sup>!**

**1 BILL!** All Four  
**Only \$149<sup>95</sup>!**

\* All applicable taxes, fees will apply.

Visit [www.jvtwireless.net](http://www.jvtwireless.net) for more info.



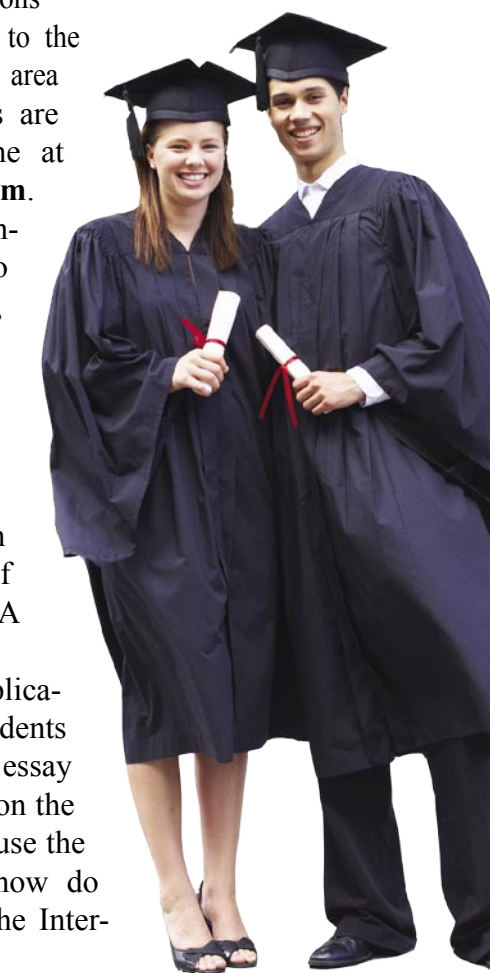
## ATTENTION SENIORS! Scholarships Available

James Valley Telecommunications will be awarding five \$500 scholarships this year to area seniors whose parents or legal guardians are members of the cooperative.

Scholarship applications have been forwarded to the guidance counselors at area schools. Applications are also available on-line at [www.jamesvalley.com](http://www.jamesvalley.com). The deadline for returning the scholarships to JVT's office is May 1, 2008.

Seniors must be attending an accredited college, university or vocational school in South Dakota in the Fall of 2008. A minimum GPA of 2.0 is required.

As part of the application process, all students shall submit a short essay of 500 words or less on the theme "How do you use the Internet today and how do you envision using the Internet in the future?"



# What's On This Month...

## SUPER BOWL XLII TV GUIDE

There are just a couple days left until the end of the 2007-2008 NFL Football Season. The season will wrap up with the 2008 Super Bowl XLII Game from Glendale, Arizona. At press time, the teams who will play for the NFL Championship are yet to be determined but here is all you need to know for Super Bowl XLII viewing enjoyment.

**Date:** February 3rd, 2008

**Location:** University of Phoenix Stadium Glendale, Arizona

**Pre-game Coverage:** 4:00pm eastern CBS, Fox, ESPN

**Super Bowl XLII Kick-Off:** 6:18pm eastern on Fox

**National Anthem:** Jordin Sparks (American Idol)

**Super Bowl XLII Half Time Show:** Tom Petty & The Heartbreakers

**Radio Coverage:** Westwood One

**Stadium Information:** Formerly Cardinals Stadium, the University of Phoenix Stadium is located in Glendale, Arizona and is the home of the NFL's Arizona Cardinals. Regular season seating capacity is just over 63,000 however, that number has been increased to over 74,000 for Super Bowl XLII. University of Phoenix Stadium has been named one of the top 10 stadiums by numerous publications.

## It's not all about the game...

Hosting a party on Sunday? You're not alone. According to Hallmark Cards, Inc., the Super Bowl represents the No. 1 at home party event of the year. No fewer than \$55 million is expected to be spent on food for the game.

Super Bowl Sunday marks the day on which Americans chow the second-greatest amount of food, second only to Thanksgiving. How much do we eat? Almost 15,000 tons of chips and 4,000 tons of popcorn.

Another winner in terms of food sales is the avocado. According to the California Avocado Commission, some 12 million pounds of avocado are sold in preparation for the game so that Americans may enjoy an estimated eight million pounds of guacamole.

And don't forget the commercials! Super Bowl XLII is two days before Super Tuesday, the date in which 24 states are holding their presidential primaries. As such, some presidential hopefuls are sure to consider purchasing Super Bowl ads. One of fifty-eight 30-second spots will cost an estimated \$2.7 million.



## Add Cable TV Today! Service Available in 11 Towns

JVT's all-digital cable television service is available in the towns of:

- ✓ Andover
- ✓ Claremont
- ✓ Columbia
- ✓ Conde
- ✓ Ferney
- ✓ Groton
- ✓ Hecla
- ✓ Houghton
- ✓ Mellette
- ✓ Stratford
- ✓ Turton

You can select from two TV packages. The Family View package includes 58 channels with local networks and popular networks such as The Weather Channel, ESPN, CNN, Discovery, History Channel, NFL Network, and American Movie Classics. The Expanded View package includes 40 additional channels and 40 channels of digital music. If you live in one of the above towns and would like to add cable TV, call JVT's office at 611 today!

## TUNE IN TO THE COMMUNITY CHANNEL!

The next time you are looking for something to do, check out JVT's Community Channel (channel 9)! This channel advertises local events being held in towns throughout JVT's service area. Your cooperative offers two free weeks of advertising per year for any non-profit organization (churches, community service groups, etc), so if your organization has an event they would like to add on the channel please contact our office or email the information to marketing@nvc.net. Schools can also take advantage of free advertising by announcing upcoming meetings and concerts. The basic rule of thumb for free advertising is **"If you don't charge for the event, we won't charge for the ad."**

The channel is available to JVT and NVC digital cable TV subscribers in the towns of Aberdeen, Groton, Claremont, Andover, Stratford, Columbia, Turton, Ferney, Mellette, Conde, Frankfort, and Houghton.

Businesses and other organizations can also take advantage of the Community Channel. Whether you'd like to advertise your church's pancake feed, your unused treadmill, or to simply send birthday wishes, the Community Channel is a very economical way to reach your audience several times a day with your message. Limited commercial ad spaces will be available on a first-come, first-served basis and are priced as follows:

- 1 week - \$50
- 1 month - \$120
- Annual Contract - \$60.83/monthly with a \$5 charge each time the advertisement is changed.
- 2 weeks - \$80
- Less than 1 week - \$20 set-up fee plus \$5 per day

## SAMPLE ADVERTISEMENTS

**Mugs, Muffins & More**

Wednesday, Oct. 10th  
8:30 - 11:30am Claremont City Hall  
Bake Sale ~ White Elephants ~ Vegetables  
Sponsored by the Cheerful Chimes

**WHEELS & WINGS**  
Aberdeen, SD

Sat., August 25th & Sun., August 26th

**8th Annual Sizzlin' Summer Nights**  
Main Street - Saturday 5-9pm  
(volunteers needed; call 226-3441 to help)

**2nd Annual Airshow**  
Aberdeen Airport - Sunday 9:30-3pm  
(volunteers needed; call 225-2860 to help)

## HBO MOVIE SUITE - What's On in February?

The HBO movie suite consists of five channels: HBO East (ch. 200), HBO Comedy (ch. 201), HBO Family (ch. 202), HBO 2 (ch. 203), and HBO Signature (ch. 204). The suite of channels features recent and popular movies, original series, documentaries, and sports programming. Movies coming to HBO in February include:

- 2/2 EPIC MOVIE (\$40M) Kal Penn, Jennifer Coolidge
- 2/9 BERNARD AND DORIS ( HBO Films) Susan Sarandon, Ralph Fiennes
- 2/16 NIGHT AT THE MUSEUM (\$251M) Ben Stiller
- 2/23 FIREHOUSE DOG (\$14M) John Hutcherson, Bruce Greenwood



www.hbo.com

Call 611 to add  
HBO today!

## PHONE DIRECTORY CHANGES AND ADDITIONS

JVT is in the process of getting ready to publish the June 2008 phone directory. Please take a moment now to check your listing in the 2007 directory. If you would like any additions or changes to your existing listing in the white pages, please call 611 by March 15, 2008 to make sure these changes are incorporated in the next phone book.

You may want to consider adding information such as a PO Box, an email address, or a cell phone number. There is no charge to list a PO Box in the same community as your 911 address. **If you have a cell phone from JVT, you can also list your cell number at no charge.**

Additional line listings (email addresses, non-JVT cell phones, lake cabins, etc.) are \$1.00 per month. There is a one-time \$5.00 fee to change your current listing.

### EXAMPLE

Jones John & Jane 1234 Main St Grtn .....397-5555  
E-mail: jones@nvc.net  
Teen Line.....397-5554  
Jones Katie 1234 123rd Av PO Box 4 Cnd.....382-5555  
Cell Phone.....380-5555

**DEADLINE FOR PHONE DIRECTORY CHANGES:**  
March 15, 2008

## PHONE DIRECTORY PHOTO CONTEST Winner Receives \$50 Credit!

JVT is having a photo contest for the 2008 phone directory cover, with entries due on March 15!

The winner of the contest will receive a \$50 credit on their JVT account. The photo must be taken by a JVT member and should be labeled with a description and the photographer's name.

Photos will not be returned, and JVT reserves the right to reject any and all photos. A release form is required for any winning photo that contains pictures of children under the age of 18.

Send all photos to:

JVT - Attn: Photo Contest  
PO Box 260  
Groton, SD 57445

or drop off your entry at our office.

## SPOTLIGHT ON...

What are JVT/NVC employees watching on the tube? We've decided to add a feature to the newsletter that will highlight one employee and discuss some of his or her favorite shows. The first employee is our web designer, **Jennifer Haven.**



Jennifer Haven

Jennifer and her husband live in Aberdeen. Here is what she had to say about her TV viewing habits:

"Truthfully, I haven't been watching much TV lately since the writers strike has pretty much wiped out all the new shows.

Normally my husband and I can't wait to watch **Chuck** (NBC), **Journeyman** (NBC), **Life** (NBC) and **Pushing Daisies** (ABC) but since the strike we've been watching a lot of movies. Usually I watch my "girly-show" **Men In Trees** (ABC) but then spice it up with **Las Vegas** (NBC), **House** (FOX), **Bones** (FOX), **CSI Las Vegas** (CBS) and then try to watch **Ghost Whisperer** (CBS) only if my husband isn't working that night because, seriously, it creeps me out too much when I'm home alone!

I may as well mention that I am a **Food Network** nut and I even have the husband watching it with me. Thursday nights at 9 pm we turn the channel to **HGTV** for the 1 hour episode of **House Hunters** - which house will it be?? 1, 2 or 3? I always win!"

keeping you in touch